



FBLA COMPETITIVE EVENTS

2026-2027 OVERVIEW

High School

EVENT ELEMENTS | OT = Objective Test | PROD = Production | PJA = Pre-judge Asset
PRES = Presentation | T = Topic | S = Speech | I = Interview | RP = Role Play

CAREER CLUSTER	COMPETITIVE EVENT	TEAM SIZE	ELIGIBLE GRADES	OT	PROD	PJA	PRES	T	S	I	RP
AGRICULTURE	Agribusiness	1	9 – 12	X							
ARTS, ENTERTAINMENT, & DESIGN	Broadcast Journalism	1 – 3	9 – 12				X	X			
	Digital Animation	1 – 3	9 – 12			X	X	X			
	Digital Video Production	1 – 3	9 – 12			X	X	X			
	Graphic Design	1 – 3	9 – 12				X	X			
	Journalism	1	9 – 12	X							
	Public Service Announcement	1 – 3	9 – 12				X	X			
	Visual Design	1 – 3	9 – 12				X	X			
	Website Design	1 – 3	9 – 12				X	X			
CAREER READY PRACTICE	Career Portfolio	1	9 – 12				X				
	Job Interview	1	9 – 12			X	X			X	
DIGITAL TECHNOLOGY	Coding & Programming	1 – 3	9 – 12				X	X			
	Computer Game & Simulation Programming	1 – 3	9 – 12				X	X			
	Computer Problem Solving	1	9 – 12	X							
	Cybersecurity	1	9 – 12	X							
	Data Analysis	1 – 3	9 – 12				X	X			
	Data Science & AI	1	9 – 12	X							
	Introduction to Information Technology	1	9 – 10	X							
	Introduction to Programming	1 – 3	9 – 10				X	X			
	Management Information Systems	1 – 3	9 – 12	X			X				X
	Mobile Application Development	1 – 3	9 – 12				X	X			
	Network Design	1 – 3	9 – 12	X			X				X
	Networking Infrastructures	1	9 – 12	X							
	Technology Support & Services	1	9 – 12	X			X				X
	Website Coding & Development	1 – 3	9 – 12				X	X			
EDUCATION	Future Business Educator	1	9 – 12			X	X				
FINANCIAL SERVICES	Accounting	1	9 – 12	X							
	Advanced Accounting	1	9 – 12	X							
	Banking & Financial Systems	1 – 3	9 – 12	X			X				X
	Economics	1	9 – 12	X							
	Financial Planning	1 – 3	9 – 12				X	X			
	Financial Statement Analysis	1 – 3	9 – 12				X	X			
	Insurance & Risk Management	1	9 – 12	X							
	Personal Finance	1	9 – 12	X							
	Real Estate	1	9 – 12	X							
	Securities & Investments	1	9 – 12	X							
HEALTHCARE & HUMAN SERVICES	Community Service Project	1 – 3	9 – 12			X	X				
	Healthcare Administration	1	9 – 12	X							
HOSPITALITY, EVENTS, & TOURISM	Event Planning	1 – 3	9 – 12				X				
	Hospitality & Event Management	1 – 3	9 – 12	X			X				X
	Sports & Entertainment Management	1 – 3	9 – 12	X			X				X
MANAGEMENT & ENTREPRENEURSHIP	Business Ethics	1 – 3	9 – 12	X		X	X	X			
	Business Management	1 – 3	9 – 12	X			X				X
	Business Plan	1 – 3	9 – 12			X	X				
	Computer Applications	1	9 – 12		X						
	Entrepreneurship	1 – 3	9 – 12	X			X				X
	Future Business Leader	1	9 – 12	X		X	X			X	
	Human Resource Management	1	9 – 12	X							
	International Business	1 – 3	9 – 12	X			X				X
	Introduction to Business Concepts	1	9 – 10	X							
	Introduction to Business Procedures	1	9 – 10	X							
	Local Chapter Annual Business Report	1 – 3	9 – 12			X	X				
	Organizational Leadership	1	9 – 12	X							
	Project Management	1	9 – 12	X							
MARKETING & SALES	Advertising	1	9 – 12	X							
	Business Communication	1	9 – 12	X							
	Customer Service	1	9 – 12	X			X				X
	Impromptu Speaking	1	9 – 12				X		X		
	Introduction to Business Communication	1	9 – 10	X							
	Introduction to Business Presentation	1 – 3	9 – 10				X	X			
	Introduction to Marketing Concepts	1	9 – 10	X							
	Introduction to Public Speaking	1	9 – 10				X	X	X		
	Introduction to Retail & Merchandising	1	9 – 10	X							
	Introduction to Social Media Strategy	1 – 3	9 – 10				X	X			
	Marketing	1 – 3	9 – 12	X			X				X
	Public Speaking	1	9 – 12				X	X	X		
	Retail Management	1	9 – 12	X							
	Sales Presentation	1 – 3	9 – 12				X				
	Social Media Strategies	1 – 3	9 – 12				X	X			
PUBLIC SERVICE & SAFETY	Business Law	1	9 – 12	X							
	Introduction to Parliamentary Procedure	1	9 – 10	X							
	Parliamentary Procedure	4 – 5	9 – 12	X			X				X
	Public Administration & Management	1	9 – 12	X							
SUPPLY CHAIN & TRANSPORTATION	Introduction to Supply Chain Management	1	9 – 10	X							
	Supply Chain Management	1 – 3	9 – 12				X	X			
FBLA	Introduction to FBLA	1	9 – 10	X							

Scan to learn more about The National Career Clusters® Framework

