

# SUMMER STARTER

**AUGUST 1 – SEPTEMBER 24** **DEADLINE: SEPTEMBER 24**

This section focuses on chapter development and membership strategy. Tasks are designed to help chapters set the foundation for a successful membership year, including electing officers, developing a student-led Program of Work, setting goals, and mapping out activities throughout the program year.

	ACTIVITY	Points Earned	Max Points
○ 1	Develop a chapter Program of Work with at least two membership recruitment activities.		500
○ 2	Elect local chapter officers and plan an officer training session.		200
○ 3	Create a Community Service Project Committee.		100
○ 4	Write cards or emails to members over the summer encouraging them to join again in the fall.		100
○ 5	Prepare a target list of at least five potential sponsors.		100
○ 6	Set up a communication channel between local chapter officers and members.		100
○ 7	Create a chapter T-shirt design that complies with the Brand Guidelines.		100
○ 8	Hold an informal meet-and-greet for prospective members.		100
○ 9	Write a letter you can use to invite guest speakers to meetings during the program year.		100
○ 10	Create a project plan for chapter member recruitment.		100
○ 11	Prepare a chapter budget for the program year.		100
○ 12	Plan and conduct the first FBLA meeting of the year for new and returning members.		100
○ 13	<b>BONUS:</b> Create and print an FBLA calendar for each member of your chapter.		100
	<b>Total</b>		<b>1800</b>