

72nd ANNUAL LEADERSHIP CONFERENCE

Kansas Future Business Leaders of America

Wednesday, April 3, 2024

1:30 p.m. - 10:00 p.m. Shawnee Ballroom

Campaign Booth Set-up

5:00 p.m. Exhibition Hall

State Board Meeting

6:30 p.m. Landon Arena

State Officer Practice

2:00 p.m. - 8:00 p.m. Sunflower Ballroom (North side)

Must bring a form of picture ID before you can test or your adviser can verify.

Banking & Financial Systems
Business Management
Entrepreneurship
Hospitality & Event Management
International Business
Introduction to Event Planning
Management Information Systems
Marketing
Network Design
Sports & Entertainment Management

After 6:00 pm Exhibition Hall, East Entrance

Registration

Thursday, April 4, 2024

7:15 a.m. - 8:30 a.m. Exhibition Hall, NE Entrance

Registration

8:30 a.m. Landon Arena

OPENING SESSION

Introduction of State Officers

Bailey Langley, State President

Pleasant Ridge High School, Presiding

Presentation of Colors

National Anthem

??

?? High School

Introduction of 2024-25 District Vice Presidents

Candidate's Speeches (two minutes)

Announcements

Thursday, April 4, 2024 (MIDDLE SCHOOL EVENTS)

9:45 a.m.	Pioneer	Pre-submitted awards will be handed out.
9:45 a.m. - 1:00 p.m.	Pioneer	Middle School Objective Testing (Scantron sheets and pencils)
10:00 a.m. - 11:30 a.m.	Conference Coat Room	Middle School Elevator Speech
10:00 a.m. - 11:00 a.m.	Homestead	Middle School Critical Thinking Preparation
10:00 a.m. - 11:30 a.m.	Conference Vending Room	Middle School Critical Thinking Presentation
11:30 a.m. - 12:30 p.m.	Conference Coat Room	Middle School Mission Statement & Pledge Presentation

***Please return all extra ribbons, lanyards, and plastic name tag sleeves to Conference Headquarters.
This saves you and Kansas FBLA unnecessary expenses.***

Thursday, April 4, 2024 (Objective and Team Tests)


No cell phones or other electronic devices allowed in testing areas EXCEPT FOR ONLINE TESTING (Chromebooks, iPads, Laptops).

9:30 a.m. - 1:00 p.m. (All tests completed by 1:00 p.m.) YOU DO NOT HAVE TO REPORT AS A TEAM AT THE SAME TIME.) Banking & Financial Systems Business Management Entrepreneurship Hospitality & Event Management International Business	TEAM TESTING—Sunflower Ballroom (North side) Introduction to Event Planning Management Information Systems Marketing Network Design (MUST COMPLETE BY NOON) Sports & Entertainment Management	
9:30 a.m. - 11:00 a.m. Business Calculations Cyber Security *Introduction to FBLA	OBJECTIVE TESTS (SESSION 1) Exhibition Hall Exhibition Hall Landon Arena	*All Introduction tests will be in Landon Arena.
10:00 a.m. - 11:30 a.m. Accounting II Insurance & Risk Management *Introduction to Business Concepts Supply Chain Management	OBJECTIVE TESTS (SESSION 2) Exhibition Hall Exhibition Hall Landon Arena Exhibition Hall	*All Introduction tests will be in Landon Arena.
10:30 a.m. - 12:00 p.m. Human Resource Management *Introduction to Parliamentary Procedure Journalism	OBJECTIVE TESTS (SESSION 3) Exhibition Hall Landon Arena Exhibition Hall	*All Introduction tests will be in Landon Arena.
11:00 a.m. - 12:30 p.m. *Introduction to Business Communication Networking Infrastructures Public Policy & Advocacy	OBJECTIVE TESTS (SESSION 4) Landon Arena Exhibition Hall Exhibition Hall	*All Introduction tests will be in Landon Arena.
11:30 a.m. - 1:00 p.m. Economics *Introduction to Financial Math Organizational Leadership	OBJECTIVE TESTS (SESSION 5) Exhibition Hall Landon Arena Exhibition Hall	*All Introduction tests will be in Landon Arena.
12:00 p.m.	All objective tests will be available to complete for those schools that need to leave early.	
12:00 p.m. - 1:30 p.m. Accounting I Business Law *Introduction to Information Technology	OBJECTIVE TESTS (SESSION 6) Exhibition Hall Exhibition Hall Landon Arena	*All Introduction tests will be in Landon Arena.
12:30 p.m. - 2:00 p.m. Agribusiness Business Communication *Introduction to Marketing Concepts	OBJECTIVE TESTS (SESSION 7) Exhibition Hall Exhibition Hall Landon Arena	*All Introduction tests will be in Landon Arena.
1:00 p.m. - 2:30 p.m. Computer Problem Solving *Introduction to Business Procedures Personal Finance	OBJECTIVE TESTS (SESSION 8) Exhibition Hall Landon Arena Exhibition Hall	*All Introduction tests will be in Landon Arena.
1:30 p.m. - 3:00 p.m. Advertising Health Care Administration	OBJECTIVE TESTS (SESSION 9) Exhibition Hall Exhibition Hall	
1:30 p.m. - 3:30 p.m. (Individual & Team) Team doesn't have to show up together, but whoever takes the test will be the presenter for finals if that team makes finals. No substitutions of people can be made the day of finals.	PARLIAMENTARY PROCEDURES WRITTEN	Sunflower Ballroom (North Side)
1:30 p.m. - 3:30 p.m.	HELP DESK TEST	Sunflower Ballroom (North Side)
2:00 p.m. - 3:30 p.m. Securities & Investments UX Design	OBJECTIVE TESTS (SESSION 10) Exhibition Hall Exhibition Hall	

Thursday, April 4, 2024 (Speaking/Presentation/Interview Events)

9:45 a.m. - 11:45 a.m. Emerald I	American Enterprise Project (Top 5) <u><i>Spectators Welcome</i></u>
9:45 a.m. - 11:45 a.m. Emerald II	Business Ethics (Top 6) <u><i>Spectators Welcome</i></u>
9:45 a.m. - 11:45 a.m. Emerald IV	Financial Statement Analysis (Top 5) <u><i>Spectators Welcome</i></u>
9:45 a.m. - 11:45 a.m. Sapphire (Internet)	Coding & Programming (Top 5)
9:45 a.m. - 11:45 a.m. Crystal (Internet)	Computer Game & Simulation Programming (Top 5)
9:45 a.m. - 11:45 a.m. Amber (Internet)	Digital Video Production (Top 5) <u><i>Spectators Welcome</i></u>
9:45 a.m. - 11:45 a.m. Bison (Internet)	Electronic Career Portfolio (Top 5) <u><i>Spectators Welcome</i></u>
9:45 a.m. - 11:45 a.m. Emerald V (Internet)	Visual Design (Top 5) <u><i>Spectators Welcome</i></u>
9:45 a.m. - 11:45 a.m. Wheat	Introduction to Business Presentation (Top 5) <u><i>Spectators Welcome</i></u>
9:45 a.m. - 1:00 p.m. River Sunflower Breakout	Client Service Groups A, B, C, D, E (<i>Preliminaries</i>) Preparation Presentation
9:45 a.m. - 1:00 p.m. River Sunflower Breakout	Impromptu Speaking Groups A, B, C, D, E, F (<i>Preliminaries</i>) Preparation Presentation
9:45 a.m. - 1:00 p.m. Sunflower Breakout	Introduction to Public Speaking – Groups A, B, C, D (<i>Preliminaries</i>)
9:45 a.m. - 1:00 p.m. Sunflower Breakout	Job Interview – Groups A, B, C, D, E, F (<i>Preliminaries</i>)
9:45 a.m. - 1:00 p.m. Sunflower Breakout	Public Speaking – Groups A, B, C, D (<i>Preliminaries</i>)
11:30 a.m. - 3:00 p.m. Homestead	Future Business Leader Interviews (Top 10)
<u>12:00 p.m.</u>	<u>At 12:00 p.m. all objective tests will be available to complete for those schools that need to leave early.</u>
12:00 p.m. - 2:00 p.m. Emerald II	Broadcast Journalism (Top 5) <u><i>Spectators Welcome</i></u>
12:00 p.m. - 2:00 p.m. Emerald IV	Community Service (Top 5) <u><i>Spectators Welcome</i></u>
12:00 p.m. - 2:00 p.m. Crystal (Internet)	Digital Animation (Top 5)
12:00 p.m. - 2:00 p.m. Sapphire (Internet)	Introduction to Programming (Top 5)
12:00 p.m. - 2:00 p.m. Emerald V (Internet)	Introduction to Social Media Strategy (Top 5) <u><i>Spectators Welcome</i></u>
12:00 p.m. - 2:00 p.m. Emerald I	Partnership with Business (Top 5) <u><i>Spectators Welcome</i></u>
12:00 p.m. - 2:00 p.m. Amber (Internet)	Social Media Strategies (Top 5) <u><i>Spectators Welcome</i></u>
12:00 p.m. - 2:00 p.m. Amber (Internet)	Website Design (Top 5) <u><i>Spectators Welcome</i></u>
1:30 p.m. - 3:30 p.m. Pioneer	Business Plan (Top 5) <u><i>Spectators Welcome</i></u>
1:30 p.m. - 4:00 p.m. River Wheat	Network Design (Top 5) <u><i>Spectators Welcome</i></u> Preparation Presentation
2:15 p.m. - 4:15 p.m. Sapphire (Internet)	Data Analysis (Top 5)
2:15 p.m. - 4:15 Emerald V (Internet)	Future Business Educator (Top 5)
2:15 p.m. - 4:15 p.m. Emerald IV	Graphic Design (Top 5) <u><i>Spectators Welcome</i></u>
2:15 p.m. - 4:15 p.m. Emerald II	Local Chapter Annual Business Report (Top 5) <u><i>Spectators Welcome</i></u>
2:15 p.m. - 4:15 p.m. Crystal (Internet)	Mobile Application Development (Top 5)
2:15 p.m. - 4:15 p.m. Conference Vending	National Who's Who Interviews (Top 10)
2:15 p.m. - 4:15 p.m. Amber (Internet)	Public Service Announcement (Top 5) <u><i>Spectators Welcome</i></u>
2:15 p.m. - 4:15 p.m. Emerald I	Sales Presentation (Top 5) <u><i>Spectators Welcome</i></u>
2:15 p.m. - 4:15 p.m. Bison (Internet)	Website Coding & Development (Top 5) <u><i>Spectators Welcome</i></u>

Thursday, April 4, 2024 (Non-Competitive Conference Schedule)

8:00 a.m. - 12:30 p.m. Shawnee	Campaign Booths Open
11:00 a.m. - 3:00 p.m. Emerald III	Judges Lunch Area
12:30 p.m. - 1:00 p.m. Shawnee	Campaign Booths Removed
1:00 p.m. Message Board - Finalists Posted for Network Design ONLY (Conference Headquarters—Link)	Network Design (Finals for this event begin at <u>1:30 p.m.</u>)
3:00 p.m. Message Board - Finalists Posted (Conference Headquarters—Link)	Banking & Financial Systems Business Management Entrepreneurship Hospitality & Event Management International Business Introduction to Event Planning Management Information Systems Marketing Sports & Entertainment Management
 <p>Event Finalists https://kansasfblaevents.weebly.com/ Finalists will be posted once received.</p>	Client Service Help Desk Impromptu Speaking Introduction to Public Speaking Job Interview Parliamentary Procedures Public Speaking
5:00 p.m. Message Board - Finalists Posted (Conference Headquarters—Link)	Caucus (Candidates, State Officers, Voting Delegates, Advisers)
7:00 p.m. - 7:30 p.m. Landon Arena	March of Dimes Activity
7:30 p.m. - 8:00 p.m. Landon Arena	Dance in the Exhibition Hall
8:00 p.m. - 10:00 p.m.	????
8:00 p.m. - 10:00 p.m. Landon Arena—movie	Advisers Meeting
9:00 p.m. Shawnee Ballroom	

Friday, April 5, 2024 (FINALS)

10:00 a.m. - 1:00 p.m. Shawnee A Shawnee C2	Banking & Financial Systems (Top 8) <u>Spectators Welcome</u> <i>Preparation</i> <i>Presentation</i>
10:00 a.m. - 1:00 p.m. Emerald II Emerald III	Business Management (Top 8) <u>Spectators Welcome</u> <i>Preparation</i> <i>Presentation</i>
10:00 a.m. - 1:00 p.m. Emerald II Coat Room (Emerald Restaurant)	Client Service (Top 12) <i>Preparation</i> <i>Presentation</i>
10:00 a.m. - 1:00 p.m. Shawnee B1 Shawnee C1	Entrepreneurship (Top 8) <u>Spectators Welcome</u> <i>Preparation</i> <i>Presentation</i>
10:00 a.m. - 1:00 p.m. Emerald II Emerald IV	Help Desk (Top 12) <i>Preparation</i> <i>Presentation</i>
10:00 a.m. - 1:00 p.m. Emerald II Emerald I	Hospitality & Event Management (Top 8) <u>Spectators Welcome</u> <i>Preparation</i> <i>Presentation</i>
10:00 a.m. - 1:00 p.m. River A Bison B	Impromptu Speaking (Top 12) <u>Spectators Welcome</u> <i>Preparation</i> <i>Presentation</i>
10:00 a.m. - 1:00 p.m. Emerald II Amber	International Business (Top 8) <u>Spectators Welcome</u> <i>Preparation</i> <i>Presentation</i>
10:00 a.m. - 1:00 p.m. Shawnee A River B	Introduction to Event Planning (Top 8) <u>Spectators Welcome</u> <i>Preparation</i> <i>Presentation</i>
10:00 a.m. - 1:00 p.m. Homestead B	Introduction to Public Speaking (Top 12) <u>Spectators Welcome</u>
10:00 a.m. - 1:00 p.m. Emerald V	Job Interview (Top 12)
10:00 a.m. - 1:00 p.m. Sapphire Crystal	Management Information Systems (Top 8) <i>Preparation</i> <i>Presentation</i>
10:00 a.m. - 1:00 p.m. Shawnee A Shawnee B2	Marketing (Top 8) <u>Spectators Welcome</u> <i>Preparation</i> <i>Presentation</i>
10:00 a.m. - 1:00 p.m. Wheat Pioneer	Parliamentary Procedure (Top 5 teams) <u>Spectators Welcome</u> <i>Preparation</i> <i>Presentation</i>
10:00 a.m. - 1:00 p.m. Homestead A	Public Speaking (Top 12) <u>Spectators Welcome</u>
10:00 a.m. - 1:00 p.m. Shawnee A Bison A	Sports & Entertainment Management (Top 8) <u>Spectators Welcome</u> <i>Preparation</i> <i>Presentation</i>

Friday, April 5, 2024

7:00 a.m. - 8:00 a.m.

Virtual voting by State Voting Delegates

8:30 a.m.

Landon Arena—Open Seating
(No seating assignments)

BUSINESS SESSION

Bailey Langley, State President
Pleasant Ridge High School, Presiding

Parade of Local Presidents

Local Advisers' Recognition (see page 20)

Greetings from Collegiate FBLA

Jonah Sandford, Kansas FBLA Collegiate Treasurer
Pittsburg State University

Quality Membership Award Recognition

Pin Design Winner

Reading of Minutes

Carly Reif, State Secretary
Girard High School

Treasurer's Report

Mason Lytle, State Treasurer
Wellsville High School

Unfinished Business

New Business

Election Report

Announce new State Parliamentarian

Adjournment

New and outgoing officer installation practice will immediately follow business session.

AWARDS CEREMONY AND INSTALLATION OF OFFICERS

Stormont Vail Events Center

Landon Arena

Friday, April 5, 2024

3:00 p.m.

Master of Ceremonies

Bailey Langley

Pleasant Ridge High School

National Anthem

???

Installation of Officers

(Please no applause)

Jim Ramos, Announcer

Awards

Adviser of the Year

Businesspersons of the Year

National Events

Outstanding Chapter

Farewell

Adjournment