

71st ANNUAL LEADERSHIP CONFERENCE

Kansas Future Business Leaders of America

Wednesday, March 29, 2023

1:30 p.m. - 10:00 p.m. Shawnee Ballroom	Campaign Booth Set-up
5:00 p.m. Exhibition Hall	State Board Meeting
6:30 p.m. Landon Arena	State Officer Practice
2:00 p.m. - 8:00 p.m. Sunflower Ballroom (North side) (Must bring a form of picture ID before you can test)	Banking & Financial Systems Business Management Entrepreneurship Future Business Leader Hospitality & Event Management International Business Introduction to Event Planning Management Information Systems Marketing Network Design Sports & Entertainment Management

Thursday, March 30, 2023

7:15 a.m. - 8:30 a.m. Exhibition Hall, NE Entrance	Registration
8:30 a.m. Landon Arena	OPENING SESSION Introduction of State Officers Sophia Weber, State President Herington High School, Presiding Presentation of Colors National Anthem ???? Student ???? School Introduction of 2023-24 District Vice Presidents Candidate's Speeches (two minutes) Announcements

Thursday, March 30, 2023 (MIDDLE SCHOOL EVENTS)

9:45 a.m. - 1:00 p.m.	Pioneer	Middle School Objective Testing (Scantron sheets and pencils)
10:00 a.m. - 11:30 a.m.	Conference Coat Room	Middle School Elevator Speech
10:00 a.m. - 11:00 a.m.	Homestead	Middle School Critical Thinking Preparation
10:00 a.m. - 11:30 a.m.	Conference Vending Room	Middle School Critical Thinking Presentation
11:30 a.m. - 12:30 p.m.	Conference Coat Room	Middle School Mission Statement & Pledge Presentation

***Please return all extra ribbons, lanyards, and plastic name tag sleeves to Conference Headquarters.
This saves you and Kansas FBLA unnecessary expenses.***

Thursday, March 30, 2023 (Objective and Team Tests)

No cell phones or other electronic devices allowed in testing areas EXCEPT FOR ONLINE TESTING (Chromebooks, iPads, Laptops).

9:30 a.m. - 1:00 p.m. Sunflower Ballroom (North side)	Team Testing & Future Business Leader All tests completed by 1:00 p.m. Introduction to Event Planning Management Information Systems Marketing Network Design (<u>MUST COMPLETE BY NOON</u>) Sports & Entertainment Management
9:30 a.m. - 11:00 a.m. Exhibition Hall	OBJECTIVE TESTS (SESSION 1) Business Calculations Cyber Security Insurance & Risk Management
10:00 a.m. - 11:30 a.m. Exhibition Hall	OBJECTIVE TESTS (SESSION 2) Accounting II Introduction to Business Concepts Supply Chain Management
10:30 a.m. - 12:00 p.m. Exhibition Hall	OBJECTIVE TESTS (SESSION 3) Human Resource Management Journalism Political Science
11:00 a.m. - 12:30 p.m. Exhibition Hall	OBJECTIVE TESTS (SESSION 4) Introduction to Business Communication Introduction to Parliamentary Procedures Networking Infrastructures
11:30 a.m. - 1:00 p.m. Exhibition Hall	OBJECTIVE TESTS (SESSION 5) Introduction to Financial Math Organizational Leadership
12:00 p.m. - 1:30 p.m. Exhibition Hall	OBJECTIVE TESTS (SESSION 6) Accounting I Agribusiness Business Law
12:30 p.m. - 2:00 p.m. Exhibition Hall	OBJECTIVE TESTS (SESSION 7) Business Communication Economics
1:00 p.m. - 2:30 p.m. Exhibition Hall	OBJECTIVE TESTS (SESSION 8) Computer Problem Solving Introduction to Information Technology Personal Finance
1:30 p.m. - 3:00 p.m. Exhibition Hall	OBJECTIVE TESTS (SESSION 9) Health Care Administration Introduction to Business Procedures UX Design
2:00 p.m. - 3:00 p.m. Sunflower Ballroom (North Side)	Parliamentary Procedures Written <i>Individual & Team</i> All team members must test at the same time.
2:00 p.m. - 3:30 p.m. Exhibition Hall	OBJECTIVE TESTS (SESSION 10) Advertising Introduction to FBIA Securities & Investments
3:30 p.m. - 4:30 p.m. Sunflower Ballroom (North Side)	Help Desk Test

Thursday, March 30, 2023 (Speaking/Presentation/Interview Events)

9:45 a.m. - 11:45 a.m. Emerald I	American Enterprise Project (Top 5) <u><i>Spectators Welcome</i></u>
9:45 a.m. - 11:45 a.m. Emerald II	Business Ethics (Top 8) <u><i>Spectators Welcome</i></u>
9:45 a.m. - 11:45 a.m. Emerald IV	Business Financial Plan (Top 5) <u><i>Spectators Welcome</i></u>
9:45 a.m. - 1:00 p.m. River Sunflower Breakout	Client Service Groups A, B, C, D, E (<i>Preliminaries</i>) Preparation Presentation
9:45 a.m. - 11:45 a.m. Sapphire (Internet)	Coding & Programming (Top 5)
9:45 a.m. - 11:45 a.m. Crystal (Internet)	Computer Game & Simulation Programming (Top 5)
9:45 a.m. - 11:45 a.m. Amber (Internet)	Digital Video Production (Top 5) <u><i>Spectators Welcome</i></u>
9:45 a.m. - 11:45 a.m. Bison (Internet)	Electronic Career Portfolio (Top 5) <u><i>Spectators Welcome</i></u>
9:45 a.m. - 11:45 a.m. Emerald V (Internet)	Publication Design (Top 5) <u><i>Spectators Welcome</i></u>
9:45 a.m. - 11:45 a.m. Wheat	Introduction to Business Presentation (Top 5) <u><i>Spectators Welcome</i></u>
9:45 a.m. - 1:00 p.m. River Sunflower Breakout	Impromptu Speaking Groups A, B, C, D, E, F (<i>Preliminaries</i>) Preparation Presentation
9:45 a.m. - 1:00 p.m. Sunflower Breakout	Introduction to Public Speaking – Groups A, B, C, D (<i>Preliminaries</i>)
9:45 a.m. - 1:00 p.m. Sunflower Breakout	Job Interview – Groups A, B, C, D, E, F (<i>Preliminaries</i>)
9:45 a.m. - 1:00 p.m. Sunflower Breakout	Public Speaking – Groups A, B, C, D (<i>Preliminaries</i>)
11:30 a.m. - 3:00 p.m. Homestead	Future Business Leader Interviews
12:00 p.m. - 2:00 p.m. Emerald II	Broadcast Journalism (Top 5) <u><i>Spectators Welcome</i></u>
12:00 p.m. - 2:00 p.m. Emerald IV	Community Service (Top 5) <u><i>Spectators Welcome</i></u>
12:00 p.m. - 2:00 p.m. Crystal (Internet)	Digital Animation
12:00 p.m. - 2:00 p.m. Emerald V (Internet)	Introduction to Social Media Strategy (Top 5) <u><i>Spectators Welcome</i></u>
12:00 p.m. - 2:00 p.m. Sapphire (Internet)	Mobile Application Development (Top 5)
12:00 p.m. - 2:00 p.m. Emerald I	Partnership with Business (Top 5) <u><i>Spectators Welcome</i></u>
12:00 p.m. - 2:00 p.m. Amber (Internet)	Social Media Strategies (Top 5) <u><i>Spectators Welcome</i></u>
12:00 p.m. - 2:00 p.m. Bison (Internet)	Website Design (Top 5) <u><i>Spectators Welcome</i></u>
12:30 p.m.	<u><i>At 12:30 p.m. all objective tests will be available to complete for those schools that need to leave early.</i></u>
1:30 p.m. - 3:30 p.m. Pioneer	Business Plan (Top 5) <u><i>Spectators Welcome</i></u>
1:30 p.m. - 4:00 p.m. River Wheat	Network Design (Top 5) <u><i>Spectators Welcome</i></u> Preparation Presentation
2:15 p.m. - 4:15 p.m. Sapphire (Internet)	Data Analysis (Top 5)
2:15 p.m. - 4:15 p.m. Bison (Internet)	E-Business (Top 5) <u><i>Spectators Welcome</i></u>
2:15 p.m. - 4:15 p.m. Emerald II	Local Chapter Annual Business Report (Top 5) <u><i>Spectators Welcome</i></u>
2:15 p.m. - 4:15 p.m. Crystal (Internet)	National Who's Who Interviews (Top 10)
2:15 p.m. - 4:15 p.m. Emerald IV	Graphic Design (Top 5) <u><i>Spectators Welcome</i></u>
2:15 p.m. - 4:15 p.m. Amber (Internet)	Public Service Announcement (Top 5) <u><i>Spectators Welcome</i></u>
2:15 p.m. - 4:15 p.m. Emerald I	Sales Presentation (Top 5) <u><i>Spectators Welcome</i></u>

Thursday, March 30, 2023 (Non-Competitive Conference Schedule)

8:00 a.m. - 12:30 p.m. Shawnee	Campaign Booths Open
11:00 a.m. - 3:00 p.m. Emerald III	Judges Lunch Area
12:30 p.m. - 1:00 p.m. Shawnee	Campaign Booths Removed
1:00 p.m. Message Board - Finalists Posted (Conference Headquarters—Link)	Network Design (Finals for this event begin at 1:30 p.m.)
3:00 p.m. Message Board - Finalists Posted (Conference Headquarters—Link)	Banking & Financial Systems Business Management Entrepreneurship Hospitality & Event Management International Business Introduction to Event Planning Management Information Systems Marketing Sports & Entertainment Management
 Event Finalists https://kansasfblaevents.weebly.com/ Finalists will be posted once received.	Client Service Help Desk Impromptu Speaking Introduction to Public Speaking Job Interview Parliamentary Procedures Public Speaking
5:00 p.m. Message Board - Finalists Posted (Conference Headquarters—Link)	Caucus (Candidates, State Officers, Voting Delegates, Advisers)
7:00 p.m. - 7:30 p.m. Landon Arena	March of Dimes Activity
7:30 p.m. - 8:00 p.m. Landon Arena	Dance in the Exhibition Hall
8:00 p.m. - 10:00 p.m.	?????????
8:00 p.m. - 10:00 p.m. Landon Arena—movie	Advisers Meeting
9:00 p.m. Shawnee Ballroom	

Friday, March 31, 2023

7:00 a.m. - 8:00 a.m.

Virtual voting by State Voting Delegates

8:15 a.m.
Landon Arena

State Voting Delegates seated in Voting Delegate Section

8:30 a.m.
Landon Arena—Open Seating (No seating assignments except for voting delegates.)

BUSINESS SESSION

Sophia Weber, State President
Herington High School, Presiding

Parade of Local Presidents

Local Advisers' Recognition (see page 20)

Greetings from Collegiate FBLA
Student???, College???
Collegiate FBLA State President

Quality Membership Award Recognition

Pin Design Winner

Reading of Minutes
Joclynn Johnson, State Secretary
Wellsville High School

Treasurer's Report
Kendra Kemp, State Treasurer
Wellsville High School

Unfinished Business

New Business
Bylaw Amendments

Election Report

Announce new State Parliamentarian

Adjournment

New and outgoing officer installation practice will immediately follow business session.

Friday, March 31, 2023 (FINALS)

10:00 a.m. - 1:00 p.m. Shawnee A Shawnee C2	Banking & Financial Systems (Top 8) <u>Spectators Welcome</u> <i>Preparation</i> <i>Presentation</i>
10:00 a.m. - 1:00 p.m. Emerald II Emerald III	Business Management (Top 8) <u>Spectators Welcome</u> <i>Preparation</i> <i>Presentation</i>
10:00 a.m. - 1:00 p.m. Emerald II Coat Room (Emerald Restaurant)	Client Service (Top 12) <i>Preparation</i> <i>Presentation</i>
10:00 a.m. - 1:00 p.m. Shawnee B1 Shawnee C1	Entrepreneurship (Top 8) <u>Spectators Welcome</u> <i>Preparation</i> <i>Presentation</i>
10:00 a.m. - 1:00 p.m. Emerald II Emerald IV	Help Desk (Top 12) <i>Preparation</i> <i>Presentation</i>
10:00 a.m. - 1:00 p.m. Emerald II Emerald I	Hospitality & Event Management (Top 8) <u>Spectators Welcome</u> <i>Preparation</i> <i>Presentation</i>
10:00 a.m. - 1:00 p.m. River A Bison B	Impromptu Speaking (Top 12) <u>Spectators Welcome</u> <i>Preparation</i> <i>Presentation</i>
10:00 a.m. - 1:00 p.m. Emerald II Amber	International Business (Top 8) <u>Spectators Welcome</u> <i>Preparation</i> <i>Presentation</i>
10:00 a.m. - 1:00 p.m. Shawnee A River B	Introduction to Event Planning (Top 8) <u>Spectators Welcome</u> <i>Preparation</i> <i>Presentation</i>
10:00 a.m. - 1:00 p.m. Homestead B	Introduction to Public Speaking (Top 12) <u>Spectators Welcome</u>
10:00 a.m. - 1:00 p.m. Emerald V	Job Interview (Top 12)
10:00 a.m. - 1:00 p.m. Sapphire Crystal	Management Information Systems (Top 8) <i>Preparation</i> <i>Presentation</i>
10:00 a.m. - 1:00 p.m. Shawnee A Shawnee B2	Marketing (Top 8) <u>Spectators Welcome</u> <i>Preparation</i> <i>Presentation</i>
10:00 a.m. - 1:00 p.m. Wheat Pioneer	Parliamentary Procedure (Top 5 teams) <u>Spectators Welcome</u> <i>Preparation</i> <i>Presentation</i>
10:00 a.m. - 1:00 p.m. Homestead A	Public Speaking (Top 12) <u>Spectators Welcome</u>
10:00 a.m. - 1:00 p.m. Shawnee A Bison A	Sports & Entertainment Management (Top 8) <u>Spectators Welcome</u> <i>Preparation</i> <i>Presentation</i>

AWARDS CEREMONY AND INSTALLATION OF OFFICERS

Stormont Vail Events Center

Landon Arena

Friday, March 31, 2023

3:00 p.m.

Master of Ceremonies

Sophia Weber

Herington High School

Installation of Officers

(Please no applause)

Jim Ramos, Announcer

Awards

Adviser of the Year

Businesspersons of the Year

National Events

Outstanding Chapter

Farewell

Adjournment

Chapter and team events receive a plaque for first place.

The remaining places receive a certificate.

Objective test winners first through fifth receive a medal.

The remaining places receive a certificate.