

2026–2027 Competitive Event Descriptions

Middle School



Annual Chapter Activities Presentation

Annual Chapter Activities Presentation showcases a chapter's program of work for the year through a live presentation. Members have the opportunity to highlight key projects, achievements, and the overall impact of their chapter's activities in a formal setting before a panel of judges.

Career Exploration

Career Exploration challenges members to demonstrate their knowledge of various career fields through an objective test. This event encourages members to explore their interests, evaluate career options, and begin planning for their future success.

Career Research

Career Research gives members the opportunity to explore and present their findings on a career of personal interest. Members deliver a presentation highlighting key aspects of the chosen career, such as required education, job responsibilities, and future outlook.

Community Service Presentation

Community Service Presentation allows chapter members to showcase a service project that benefits their school or community. The project must be designed for active chapter participation and serve a clear community need. Members present their project's goals, execution, and impact to a panel of judges.

Digital Citizenship

Digital Citizenship challenges members to demonstrate their understanding of safe, ethical, and responsible behavior in digital environments through an objective test. This event encourages members to build the skills needed to navigate the online world with confidence and integrity.

Exploring Accounting & Finance

Exploring Accounting & Finance gives members the opportunity to demonstrate their knowledge of foundational concepts in accounting and finance through an objective test. This event introduces members to key principles and encourages exploration of careers in financial services, accounting, and related fields.

Exploring Agribusiness

Exploring Agribusiness allows members to demonstrate their understanding of basic concepts in agriculture and business through an objective test. This event introduces members to the diverse world of agribusiness and encourages exploration of careers at the intersection of agriculture, economics, and entrepreneurship.

Exploring Animation

Exploring Animation gives members the opportunity to design and present an original animated video. This event assesses members' understanding and application of fundamental animation principles. It includes a pre-judged project and a live presentation component.

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Exploring Business Communication

Exploring Business Communication challenges members to demonstrate their knowledge of foundational communication skills through an objective test. This event introduces members to the principles of effective information sharing within and outside of a business setting.

Exploring Business Concepts

Exploring Business Concepts allows members to demonstrate their understanding of foundational business principles through an objective test. This event introduces members to key business functions such as management, marketing, finance, and operations.

Exploring Business Ethics

Exploring Business Ethics challenges members to demonstrate their understanding of ethical principles in the business world through an individual objective test and presentation. This event encourages members to explore standards of right and wrong conduct, ethical decision-making, and the impact of ethics on business practices.

Exploring Business Issues

Exploring Business Issues gives members the opportunity to research a current business topic and present their analysis and proposed solutions. This event focuses on critical thinking, research, and communication skills through a live presentation component.

Exploring Coding & Programming

Exploring Coding & Programming allows members to develop a program based on a given topic and showcase their coding skills. Members present and demonstrate their completed program to a panel of judges, highlighting functionality, design, and problem-solving.

Exploring Computer Science

Exploring Computer Science challenges members to demonstrate their understanding of foundational concepts in computing through an objective test. This event introduces members to key areas such as hardware, software, algorithms, and computational thinking.

Digital Customer Service

Exploring Customer Service challenges members to think quickly and respond effectively to a customer-related scenario. Through a role play format, members demonstrate problem-solving, communication, and interpersonal skills in a real-world customer service setting.

Exploring Digital Video Production

Exploring Digital Video Production recognizes members who demonstrate the ability to plan, produce, and present a compelling video for a specific audience. This event includes a pre-judged video project and a live presentation, showcasing creativity, technical skills, and storytelling.

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Exploring Economics

Exploring Economics challenges members to demonstrate their understanding of fundamental economic concepts through an objective test. This event introduces members to key areas such as supply and demand, market structures, and the role of government in the economy.

Exploring FBLA

Exploring FBLA allows members to demonstrate their knowledge of the Future Business Leaders of America organization through an objective test. This event covers FBLA's history, structure, programs, leadership, and mission, helping members deepen their understanding of the organization.

Exploring Leadership

Exploring Leadership challenges members to demonstrate their understanding of core leadership principles through an objective test. This event encourages members to explore how effective leaders align teams, inspire action, and guide others toward shared goals.

Exploring Management & Entrepreneurship

Exploring Management & Entrepreneurship challenges members to think critically and respond to a real-world scenario in business management or entrepreneurship. Through a role play format, members present their solutions, demonstrating leadership, innovation, and decision-making skills.

Exploring Marketing Concepts

Exploring Marketing Concepts allows members to demonstrate their understanding of basic marketing principles through an objective test. This event introduces members to key concepts such as market research, promotion, branding, and the strategies used to sell products and services.

Exploring Marketing Strategies

Exploring Marketing Strategies challenges members to develop and present a marketing strategy for a new, realistic product or service. Members showcase their understanding of target markets, promotional tactics, and branding through a live presentation.

Exploring Parliamentary Procedure

Exploring Parliamentary Procedure allows members to demonstrate their knowledge of meeting structure and rules through an objective test. This event introduces members to the principles of orderly decision-making, including motions, debate, and voting procedures used to conduct effective meetings.

Exploring Personal Finance

Exploring Personal Finance challenges members to demonstrate their understanding of essential financial skills through an objective test. This event encourages members to explore topics such as budgeting, saving, credit, investing, and financial decision-making for everyday life.

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Exploring Public Speaking

Exploring Professionalism allows members to demonstrate their understanding of proper business etiquette through an objective test. This event introduces members to the expectations of professional behavior, appearance, communication, and conduct in workplace and social settings.

Exploring Public Speaking

Exploring Public Speaking gives members the opportunity to develop and deliver a speech on a designated topic. This event helps members build confidence and refine their verbal communication and presentation skills through a live performance before judges.

Exploring Technology

Exploring Technology challenges members to demonstrate their understanding of foundational technology concepts through an objective test. This event introduces members to key areas such as digital tools, emerging technologies, cybersecurity, and the role of technology in business and everyday life.

Exploring Website Design

Exploring Website Design gives members the opportunity to design, develop, and present a website based on a given topic. This event encourages creativity and technical skills while introducing members to the fundamentals of web design, layout, and user experience.

Interpersonal Communication

Interpersonal Communication challenges members to demonstrate their understanding of how people exchange messages, ideas, and information. Through an objective test, this event explores key concepts in verbal and nonverbal communication, active listening, and relationship-building in personal and professional settings.

Slide Deck Applications

Slide Deck Applications challenges members to demonstrate their ability to convert information into effective visual presentations. Through an objective test and a production test, members showcase their skills in designing professional slide decks that communicate ideas clearly and creatively.

Spreadsheet Applications

Spreadsheet Applications allows members to demonstrate their ability to organize, analyze, and present business data using spreadsheet software. Through a production test, members apply essential skills in data management, formulas, and charting to solve real-world business problems.

Word Processing

Word Processing challenges members to demonstrate their proficiency in using word processing software to create, edit, format, and produce professional documents. Through a production test, members apply essential skills used in academic and workplace settings.